

HARSH COLLECTIVE

For Immediate Release

“All’s Fair in Love and Lore” at SPRING/BREAK Art Show

September 4th - 9th
75 Varick Street, New York, NY



Left: Lucinda Gold, *Soft Underside*, 2023, diptych, copper intaglio etching on Rives bfk paper, 17 x 11 inches
Center: Gabriela Kramer, *Women World Order*, 2024, Acrylic, spray paint, oil stick on canvas, 69 x 55 inches
Right: Laura Benson, *ORIGIN*, 2024, Gelli-plate on found paper, 8 x 5.5 inches

New York, NY - Harsh Collective is pleased to announce “All’s Fair in Love and Lore,” a trio presentation at SPRING/BREAK Art Show featuring Laura Benson, Lucinda Gold, and Gabriela Kramer. The fair will take place from September 4th - 9th at 75 Varick Street, New York, NY.

The Harsh Collective booth explores the dynamic interplay between inner emotions and external realities through the lens of myth. With Gabriela Kramer’s abstract emotional narratives, Lucinda Gold’s dreamscapes, and Laura Benson’s mythological symbols, the presentation invites viewers to transform their own perceptions through storytelling and self-reflection. Viewers can contribute to the exhibition by jotting thoughts and dreams about the works on the booth’s paper backing.

Tickets and the fair’s full schedule are available [HERE](#).

About Laura Benson

Laura Benson (b. 1997) is a mixed media artist whose work entangles the mystic and grounding allure of the natural world and the cyclical nature of storytelling. Benson makes use of richly symbolic folklore and mythology to express personal sentiments while calling upon archaic collective experiences through Gelli-plate printing, soldering, collage, and jewelry-making, amongst others. The imagery within her work incites reflection upon the stories and symbols she draws from, with roots intertwining individuals in a larger map of historical conversation and surreal compositions. Through her practice, experiencing folklore is akin to the experience of pressing one's fingertips into the wet soil of a familiar garden bed. When one is given the language of stories, the ability to cultivate new meaning or revive something ancient is difficult to resist

Today, Benson currently resides and works in Birmingham, Alabama.

About Lucinda Gold

Lucinda Gold (b. 1999) is an illustrator, printmaker, and tattoo artist. During undergrad at the University of California Santa Cruz, Gold's obsession with drawing shifted into an exploration of printmaking with a focus on the delicate fine-line potential of intaglio etching. Gold's mixed media work and etchings build worlds intended to narrow the gap between the familiar and the imaginary, an atmosphere one might have experienced in a dream or might have experienced in real life. Their current practice focuses on graphite texture and gentle mark-making intended to capture moments in between moments where there's space for imaginary worlds to form, the past and present to meet, and moments of tenderness to be explored.

Today, Gold currently resides and works in San Francisco, California.

About Gabriela Kramer

Gabriela Kramer (b. 1994) is a New York-based artist whose work emerges in the interdisciplinary space of performance, painting, and mixed media. A California native, she spent a decade in Tel Aviv, where she embarked on a journey of redefining the concept of 'home.' This exploration became a central theme in her artwork upon her return to the US, delving into family tensions, communal histories, and the intricate social fabric that is reflected in her practice. Settling in Brooklyn, New York, in 2022, she embraced her passion for painting, using mediums like crayons, oil pastels, and colored pencils to blend childhood chaos with adult boundaries. Through her abstract expressionist works Kramer conveys a journey from innocence to womanhood, allowing viewers to explore vulnerability and navigate their own emotional landscapes within her art.

Today, Kramer lives in Brooklyn and works in Red Hook, New York.

About SPRING/BREAK Art Show

Founded in 2009, SPRING/BREAK Art Show is an internationally recognized exhibition platform using underused, atypical, and historic New York City exhibition spaces to activate and challenge the traditional cultural landscape of the art market.

<https://www.springbreakartshow.com/about/>

About Harsh Collective

Harsh Collective is an artist-first gallery that amplifies emerging contemporary artists' voices and offers a bespoke platform where collectors, artists, and guests are all welcome. Harsh Collective brings the artist's story to the forefront of the art world, offering a creative space driven by community.

www.harshcollective.com