

RASHIDA ZAGON

Visual Artist & Story Teller

Additional Roles I've stepped into: Consultant, Advisor, Producer, Director, Stylist, HMU

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SKILLS

Computer Proficiency | Photoshop | Lightroom | Capture One | Premiere Pro | Premiere Rush | Sales Force

Leadership | Problem Solving Abilities | Time Management | Organizational Skills

Communication | Customer Service | Interpersonal People Skills | Collaborative

Production & Project Management

SUMMERY

Im a freelancing visual artist and story teller who uses authentic, interpersonal Innovative ways to create intentional impactful works of art. While Photography has been my primary way of showcasing my work, I've used my writing and design skills to help supplement what Im producing. I find ways to connect myself and others to opportunities that align with the task.

EXPERIENCE

2018-2020 Mark Clennon Creative
Photographers Assistant

Help plan, set up, and complete photoshoots in studios and at external locations. I would carry and set up the equipment, assist with lighting, set design and ensure that the shoot ran smoothly using my skills of quick problem solving, attention to details and communication.

2016 - PRESENT Rashida Z Creative
Photographer, Creative Director, Visual Story Teller

Consult with clients to create concepts.
Produce and direct photoshoots from beginning to end.
Set design
Studio Bookings
Invoicing
Event Curation

2014-2015 Danielle Levitt
Studio Assistant

Social Media Posts
Casting
Location Scouting
Meet spontaneous studio needs

EDUCATION

2012 Waynflete Highschool



CLIENTS

Post Imperial
Outre Hair
RETROSPECT
SERGIO HUDSON
BEYOND 8
KEDS
TWO TREE STUDIOS
BROOKLINEN
ANDIE SWIM
BABOON TO THE MOON
BOMBAS
MAKERS MARK
KRAKUE DESIGNS
FRAMPTON CO
DYLAN UNDERWEAR
CULTURECON (THE CCNYC)
BLACK MEN BUILD
MOCHE
TAI LITE
HENNESSY
ESSIE SPICE
KINFOLK VENTURE CAPITAL
CREATIVE NOIRE
ESSENCE
ADCOLOR
FOOTLOCKER
UNION SQUARE HOSPITALITY GROUP
AI Classic Music
Feel The Space
Freelancing Females

ASSISTANT

MARK CLENNON | JOSHUA KISSI | SARA HAILE | GARREN PRYCE
SPOTIFY
CADILLAC
TIME MAGAZINE
ADWEEK
ADCOLOR
AD COUNCIL
CULTURECON (THE CCNYC)
FOOTLOCKER
FOOTACTION
GUCCI DAPPER DAN
ROC NATION
VOGUE
FACEBOOK
KATE SPADE
MR. PORTER
CURL MIX
REEBOK
PELTON

RASHIDA ZAGON

Visual Artist & Story Teller

I've always taken matters into my own hands which makes me believe that I will succeed in my larger goals with bigger teams.

Im Rashida Zagon,

Born and raised in Antigua until age 8, raised in Portland Maine and have been a New York Native for 9 years starting in 2013.

I've had a drive for working and seeing the fruits of my labor for as long as I can remember. My mother owned her own salon back home in Antigua and my memories take me back there to the shop, passing her rollers, sweeping up the hair from the floor and occasionally washing clients hair. This continued as a young adult until I moved away from Portland Maine, my second home.

Graduating highschool and being placed under a system that kept me from working and pursuing my dreams without restrictions lit a fire in me causing me to move to New York while waiting for my acceptance to be a DACA recipient.

Baby sitting taught me patience and guidance. Working in the restaurant and retail gave me stamina, grit, grind and additional people skills. Being me kept me moving up the ladder of success.

I've produced my life to include all of my natural gifts while leaving room to learn and experience more. Im attentive in creating and holding space for others and their amazing gifts.

Im outspoken and bold, unafraid to try new things because I know i'll succeed based on how I process and apply information. Being a quick learner has brought me into spaces that I was not proficient in but quickly adapted and excelled in.

After spending a large portion of my professional life working behind the scenes building the success of others, I've returned to identifying what my success will truly look and feel like in the coming years for myself. To me, that looks like putting myself and my ideas first again.

My first love was music and dance but over the years of working as a visual artist I discovered that my vivid memories of my childhood played a huge role in how I see and capture that world around me. I always want to know and understand people and things; to share with dignity. Im excited to merge those worlds.

I asked my parents a to tell me how I was as a child to summarize how I've shown up in this world.

MOM

Own way
Strong willed
I always had to talk for myself
I did what I wanted
It was always my way
I didnt want to go to collage.
I wanted to work with music
I loved learning for myself.
I follow my own path

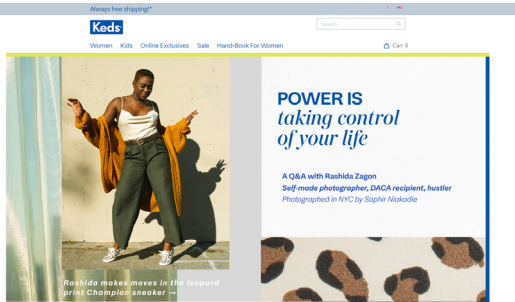
DAD

Always an individual who tried her best to make others happy
With Dance music and everything I did, I was always looking out for others.
Loving kind beautiful individual.

Sincerely,

A stylized, handwritten signature in black ink, appearing to read 'Rashida Zagon'.

PRESS + FEATURES



We think it's so badass that you're working as a successful photographer without formal schooling, can you talk to us about this? What was that journey like?

"I've always loved photography and knew I had a natural eye for it but my older sister, Janille, is the person who pushed hard for me to take it seriously. As soon as I decided that it was worth me doing, everything sort of started falling into place.

I'm a DACA recipient. This journey started in my senior year of high school when I found out I couldn't receive government assistance to attend college and my parents were not in a place to help. I knew I had to take my life in my own hands and that's what I did.



"If you have a gift, USE IT! Everything else will follow."



My journey has consisted of working in the restaurant industry, being a babysitter, working at a startup company and so many other random things, but always working toward becoming a photographer. I've never believed that formal training is the trick to making it in anything, if you have a gift, USE IT! Everything else will follow.

The hardest part for me was actualizing the title that I chose to give myself. Being naturally great at anything for me has made it sometimes difficult to see it as a career. Deciding to tell the world that I'm going to make a living doing an art that I never officially trained for has felt both powerful and terrifying, but this journey of life will always be a form of school, the realiest, hardest school I'll ever attend."

Rashida Zagon performs her handstand in the Breton Stripe Champion sneaker.

Saphir Nisakade, Photographer, NYC
Power is authenticity and knowledge of self.

"I find power in knowing that my eye and creativity are unique. Every picture I take will have a touch that cannot be found elsewhere. For me there is power in just trusting myself and my creativity when I shoot."



THE HAND-BOOK FOR WOMEN: the power issue

POWER IS representation

Hani Hani, head of production and development at production company Oshin Studios, speaks about the importance of using your own power to tell stories.

[Read Her Story](#)

POWER IS within us

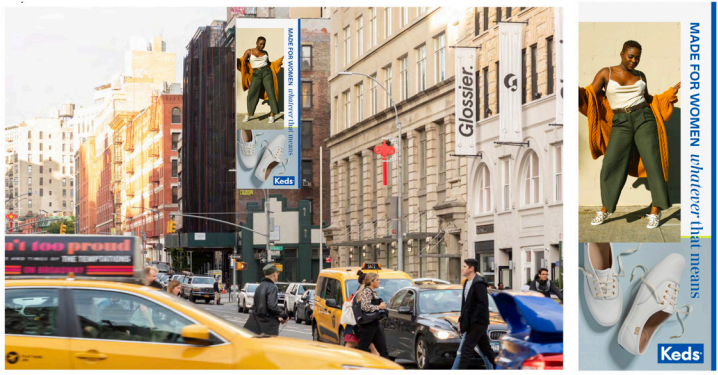
An exclusive Q&A with Shere Hialek, founder of the Personal Finance Relief Campaign, about activism, motherhood, and paying it forward.

[Read Her Story](#)

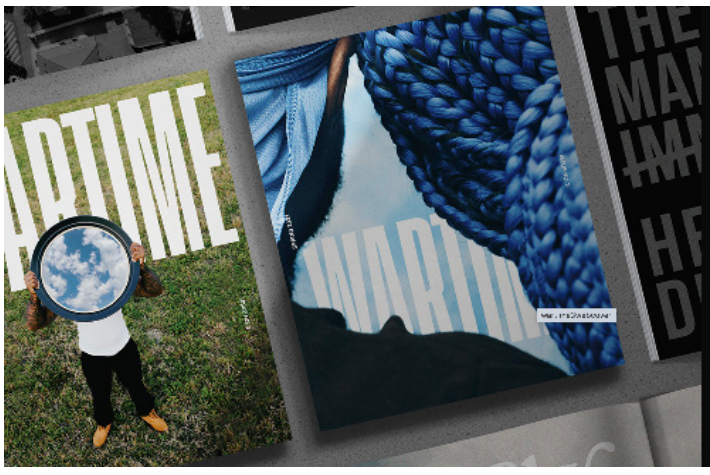
POWER IS my unwavering truth

Hip-hop, poet and artist performs an original poem about finding truth and strength in the journey to womanhood through writing and poetry.

[Read Her Story](#)



Black Men Build (Cover + Spread)



CREATIVE LIVE

Black Women Photographers x CL
A Conversation Series
RASHIDA ZAGON
Photographer | Creative Director | Storyteller
1:17

[Shout Out Atlanta](#)
[Voyage ATL](#)
[Stocks IG Takeover](#)