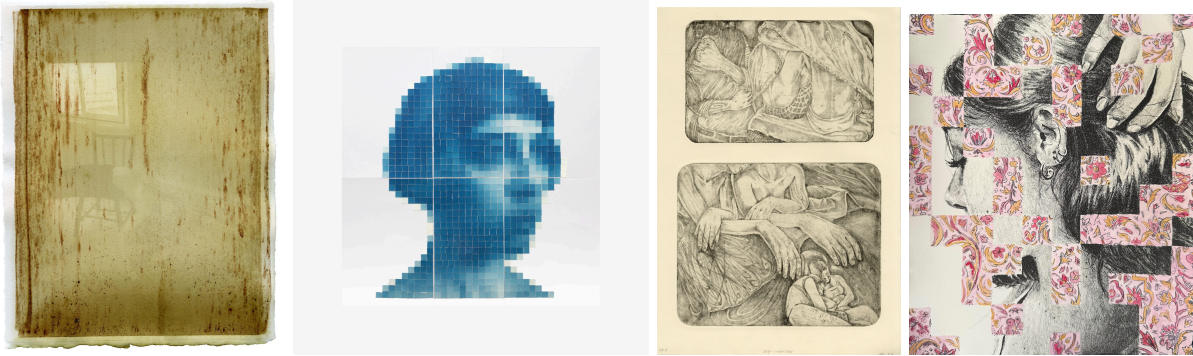


For Immediate Release

Harsh Collective Explores Printmaking's Unique Relationship with Color at The Inaugural Brooklyn Fine Art Print Fair

March 27th–30th

Powerhouse Arts, 322 Third Avenue in Brooklyn, New York (Lenapehoking)



Kelly Tapia-Chuning, *WOMB 01*, 2018, Unique gum bichromate print with menstrual blood used as pigment, 8 x 6.25 inches
Evgenia Efstathiou, *On Open Wounds and Fragmentation*, 2024, Cyanotype on paper, 55 x 55 cm
Lucinda Gold, *Soft Underside*, 2023, dipdich, copper intaglio etching on Rives bfk paper, 17 x 11 inches
Olivia Overfield, *The Limit to What is Possible*, 2025, Lithograph with gouache on paper, 11.5 x 9.5 inches

New York, NY - Harsh Collective is pleased to announce its participation in the inaugural edition of the Brooklyn Fine Art Print Fair at Powerhouse Arts. The exhibition will be on view from March 27th to 30th at booth A8 in Powerhouse Arts Grand Hall.

Harsh Collective's presentation at the Brooklyn Fine Art Print Fair, featuring Kelly Tapia-Chuning, Evgenia Efstathiou, Lucinda Gold, and Olivia Overfield, explores how printmakers adapt their techniques to create dynamic relationships between color, process, and form. At the most fundamental level, the featured artists use processes that produce monochromatic works but expand upon these methods, innovatively extending the range of their mediums. With a curatorial focus on process, Harsh Collective's exhibition acts as an introduction to printmaking for audiences who, like the typically painting-focused gallery, may not be as accustomed to printmaking as other art forms.

While Efstathiou dissects and reconfigures her cyanotypes, Tapia-Chuning uses her own blood as pigment in her gum prints, each examining their relationships with their body managing chronic illness. Gold's intaglio prints span various pigments and surfaces, incrementally changing in color and texture throughout her portfolio,

mimicking the ephemeral nature of her dreamlike compositions; similarly, Overfield, applying color by hand after printing her lithographs, composes planes in which memory and motif intersect and undulate to mimic the coexistence generational and personal experience.

“Printmaking is a natural next exploration for Harsh Collective, a gallery already well-versed in unorthodox and unique approaches to both paintings and works on paper,” describes gallery founder Etta Harshaw. “Our curation of prints includes a range of techniques that transcend the boundaries between the often disparate forms of two-dimensional art.”

About Kelly Tapia-Chuning

Kelly Tapia-Chuning is a mixed Xicana artist of Indigenous descent raised in southwestern Utah and currently based in Salt Lake City. Tapia-Chuning's multidisciplinary practice utilizes genealogical and historical research, textile appropriation and deconstruction, and large-scale needle-felting to examine the power dynamics attached to racial identity/culture, gender, and language.

Today, Tapia-Chuning lives and works in Salt Lake City, Utah

About Evgenia Efstathiou

Evgenia Efstathiou is a visual artist based in Athens, Greece. Evgenia received her BFA in Photography and Imaging from NYU Tisch School of the Arts in 2017. In 2018, with the support of the Stavros Niarchos Foundation, she was a 12-month intern in the department of Photography at the Museum of Modern Art, NY. Using different media and ways of processing, Evgenia creates autobiographical works that depict the transition from childhood to womanhood.

Today, Efstathiou lives and works in Athens, Greece.

About Lucinda Gold

Lucinda Gold is an illustrator, printmaker, and tattoo artist. During undergrad at the University of California Santa Cruz, Gold's obsession with drawing shifted into an exploration of printmaking with a focus on the delicate fine-line potential of intaglio etching. Gold's mixed media work and etchings build worlds intended to narrow the gap between the familiar and the imaginary, an atmosphere one might have experienced in a dream or in real life.

Today, Gold lives and works in San Francisco, California.

About Olivia Overfield

Olivia Overfield is a Kansas City-based artist pursuing her BFA at the Kansas City Art Institute. Overfield's printmaking practice revolves around her dual Persian and Jewish heritages and the resulting feelings of otherness. Using motifs like Persian rugs, she invites viewers to take notice of the beauty resulting from the intersection of culture, experience, and personal identity.

Today, Overfield lives and works in Kansas City, Missouri.

About Harsh Collective

Harsh Collective is an artist-first gallery that amplifies emerging contemporary artists' voices and offers a bespoke platform where collectors, artists, and guests are all welcome. Harsh Collective brings the artist's story to the forefront of the art world, offering a creative space driven by community.

www.harshcollective.com

About Brooklyn Fine Art Print Fair

Powerhouse Arts (PHA) Printshop Director Luther Davis and the wider PHA team have partnered with Fine Arts Baltimore (FAB) to bring to life a critical new entrant in the New York art fair circuit—one committed to re-affirming New York as a key hub for esteemed print fairs.

<https://www.brooklynprintfair.org/>

About Powerhouse Arts

Powerhouse Arts (PHA) is a not-for-profit organization committed to creative expression. Our purpose-built facility hosts an extended network of art and fabrication professionals and educators who work together to co-create and share artistic practices vital to the wellbeing of artists and the communities to which they belong.

<https://powerhousearts.org/about/>